

# API Security

*Exploring the unique challenges and best practices in safeguarding these data conduits within the trucking ecosystem*

Real-world insights ■ Actionable strategies



# Today's Panelists



**Dan Heinen**  
Kleinschmidt CEO



**Michael Oberlaender**  
Global CISO



**David Samples**  
Transcard

# Create a Culture of Security

*The foundation of success throughout your organization*

- Tech Stack Architecture
- Segregated Networks
- Mindset of Every Employee
- Training

# Preparation

*Cybersecurity measures should not be reactive – it's too late*

- Immutable backups – multiple safe locations
- Incident Response Plan/Team – test security ops regularly
- Red team/Blue team/Purple team exercises
- Observe the dark market – threat intelligence and digital risk

# Governance

*Often underrated in significance, but key*

- Strong governance structure, model and team
- A strong CSO/CISO can help

# SecDevOps

*Use battle-tested strategies – Many companies struggle*

- In-house software development teams
- Build a new SecDevOps SSDLC
- It is not possible to have a secure and safe software without this

# Don't think you are not a target

*Trucking is at the overlap of soft SCM and hard metal (container/loads)*

- It's not if, but when
- Most companies are infiltrated 6 months before attack
- Beware of complacency thinking "Cloud" is secure

# API Specific Security

*Absolutely key – wide open field*

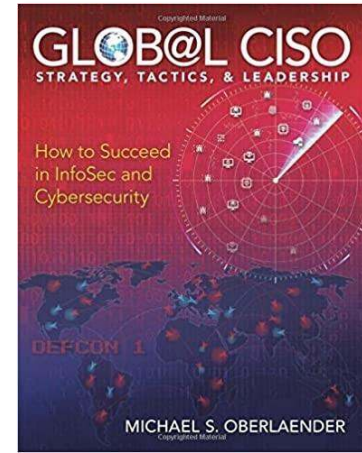
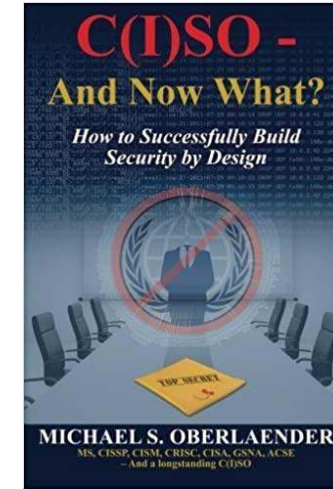
- Denial of Service
- Spoof
- Man in the Middle
- Old/Deprecated Endpoints
- SQL Injection Attack
- Authentication/Encryption
- Phish



# Want to learn more?

*This conference is just the beginning to sharpening preparedness*

- Michael's books – on Amazon
- ISACA.org – a nonprofit training, certification organization that offers information & resources
- Set aside time to monitor cybersecurity attacks in trucking and the larger business community
- Invest in a certified CISO audit and learn specific steps to secure your business



# Continue the Conversation

Dan Heinen – Kleinschmidt

[Dan\\_Heinen@kleinschmidtinc.com](mailto:Dan_Heinen@kleinschmidtinc.com)

Michael Oberlaender – Global CISO

[Michael.Oberlaender@gmail.com](mailto:Michael.Oberlaender@gmail.com)

David Samples – Transcard

[DSamples@transcard.com](mailto:DSamples@transcard.com)

Q & A

